Loren Billings MUSEUM OF HOLOGRAPHY 1134 W. Washington Blvd. Chicago, ILLINOIS 60607

Dear Loren,

Thank you for your inquiry regarding my services in embossed rainbow holography.

I am enclosing some current samples of images to give you an idea of my style when set free to design. Also to let you consider these for sale through whatever type bookstore or retail outlet you've got going there.

My prices for custom photoresist masters have been increased slightly to reflect both current demand and increases in overhead due primarily to a new facility and laser system. Base price for most straightforward 1-color rainbows is \$4,000. Two-color raibows are \$4,500. These prices are for 3-D holograms from models. I have always preferred this type of image. Because of that and possible legal ramifications, I do not do primarily so-called 2D/3D. I can project flat print graphics onto the plane if a client insists on his company name. copyright info, etc.

All work is sent to Diffraction Company and you deal directly with them, I do not take anything on the plastic. Mr Wynd could further attest to my general quality level and reliability on past custom jobs if you need more references.

Call if I can be of assistance.

Sincerely,

Steve Provence Holography

15220 Fern Avenue

Boulder Creek, California 95006

(408) 338-2051

1-408-3325

EMBOSSED HOLOGRAMS: STOCK IMAGES by STEVE PROVENCE HOLOGRAPHY
PRICE LIST EFFECTIVE MARCH 1, 1986

CURRENTLY AVAILABLE IMAGES :

GEARS - Design and holography by Steve Provence Produced November, 1985 at Broadbent Development Lab

FLEURAGE - Design by Sharron Poe, Crystalite Glass
Holography by Steve Provence
Produced February, 1986 at Broadbent Development Lab

All images are approximately 6 X $6\frac{1}{2}$ " and come in rolls 200-feet long. Each roll contains at least 400 individual frames. Available with or without adhesive backing.

PRICES :

1 - 4 ROLLS\$ 500.00/roll \$1.25 ea.
5 - 24 ROLLS\$ 400.00/roll \$1.00 ea.
25 ROLLS and up\$ 300.00/roll \$0.75 ea.

WE SELL ONLY ROLLS, PRICE EACH IS FOR YOUR INFORMATION ONLY.

PRICES ARE IN U.S. DOLLARS AND DO NOT INCLUDE SHIPPING CHARGES.

MANUFACTURERS SUGGESTED RETAIL PRICE IS \$5.95 EACH.

WHOLESALE DISTRIBUTORS MAY ORDER FROM EITHER:

Steve Provence, holography 15220 Fern Avenue Boulder Creek, California 95006 Phone (408) 338-2051

or

Broadbent Development, Inc. 2439 Whitney Court Mountain View, California 94043 Phone (415) 965-0435

We will soon be able to supply you with a list of distributors who can deliver individual, pre-packaged frames of each image. Please call for further details.

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